

2010 Insertion Order for Electronic Media



Please reserve ad space in:

E-Groups (\$1,000, and for every two ads purchased, one is provided at no cost)

Indicate number of thumbnail ad space(s) below:

- | | | |
|--|--|--|
| <input type="checkbox"/> ADERANT | <input type="checkbox"/> Intellectual Property | <input type="checkbox"/> Open Source Software |
| <input type="checkbox"/> Autonomy iManage | <input type="checkbox"/> InterAction | <input type="checkbox"/> Open Text, Inc. |
| <input type="checkbox"/> Corporate/Government | <input type="checkbox"/> Knowledge | <input type="checkbox"/> Practice Management |
| <input type="checkbox"/> Legal Depts. | <input type="checkbox"/> Management | <input type="checkbox"/> Project Management |
| <input type="checkbox"/> Developers | <input type="checkbox"/> Large Firms | <input type="checkbox"/> Records Management |
| <input type="checkbox"/> Disaster Recovery/
Business Continuity | <input type="checkbox"/> Litigation Support | <input type="checkbox"/> Risk Management |
| <input type="checkbox"/> E-Billing | <input type="checkbox"/> Marketing Technology | <input type="checkbox"/> SharePoint |
| <input type="checkbox"/> Executive | <input type="checkbox"/> Microsoft - Desktop | <input type="checkbox"/> Small Firms |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Applications | <input type="checkbox"/> Social Networking |
| <input type="checkbox"/> General Membership | <input type="checkbox"/> Microsoft - Server | <input type="checkbox"/> Summation |
| <input type="checkbox"/> Discussions | <input type="checkbox"/> Applications | <input type="checkbox"/> Thin Client Computing |
| <input type="checkbox"/> Human Resources | <input type="checkbox"/> Mobile, Remote and | <input type="checkbox"/> Thomson Elite |
| <input type="checkbox"/> Infrastructure | <input type="checkbox"/> Wireless | <input type="checkbox"/> User Support |
| <input type="checkbox"/> Technologies | <input type="checkbox"/> NetDocuments | <input type="checkbox"/> Virtualization |
| | <input type="checkbox"/> Novell | <input type="checkbox"/> WORLDOX |

Do you wish to utilize your discount as a Gold, Silver or Bronze Sponsor? _____

Website Search Term Ad (\$1,000 per year)

Please provide eight (8) key words, in order of preference. We will make every attempt to accommodate the first five (5) key words listed. In the event a keyword is no longer available, we will select from the other key words listed.

- | | |
|-----------|-----------|
| (1) _____ | (5) _____ |
| (2) _____ | (6) _____ |
| (3) _____ | (7) _____ |
| (4) _____ | (8) _____ |

Please provide the URL to which you would like the ad to link: _____

Do you wish to utilize your discount as a Platinum Sponsor? _____

Website Thumbnail Ad (\$1,000)

Indicate number of thumbnail ad space(s) below:

- | | |
|--|---|
| <input type="checkbox"/> Meeting Materials | <input type="checkbox"/> Publications |
| <input type="checkbox"/> Peer to Peer Archives | <input type="checkbox"/> Regional Events |
| <input type="checkbox"/> Peer to Peer Magazine | <input type="checkbox"/> Webinar Recordings |
| <input type="checkbox"/> Podcasts and Webcasts | <input type="checkbox"/> Webinars |
| <input type="checkbox"/> Product Briefing | <input type="checkbox"/> White Papers and Surveys |

Do you wish to utilize your discount as a Platinum, Gold, Silver or Bronze Sponsor? _____

ILTA News Briefs (\$1,000)

____ Number of ads.

Do you wish to utilize your discount as a Platinum or Gold Sponsor? _____

Please provide electronic artwork (see attached specifications) along with advance payment for the ad by submission deadline.

Company Name: _____

Contact Name: _____

Phone Number: _____ E-Mail Address: _____

Billing Address: _____

Please read and complete the indemnification paragraph below and acknowledge your agreement with your signature:

In consideration of ILTA publishing advertising copy provided by _____ (company name), the company agrees to fully and completely defend, indemnify and hold harmless ILTA, its insurance carriers, officers, directors, employees, agents, assigns, representatives, indemnitors, attorneys and any and all other persons, firms and corporations that might be in privity with it, whether named herein or not, of all and each of them, of and from all claims, demands, actions or causes of action including, but not limited to legal fees, court costs and reasonable and necessary expenses, costs for investigation in preparation of defense, and judgments, if any, stemming from any claim or claims that might ever be asserted or pursued by other parties against ILTA as a result of ad copy provided by the company.

Printed name and title of company representative

Signature

Date

Payment must be made in advance,
payable to ILTA, and mailed to:
ILTA
9701 Brodie Lane, Suite 200
Austin, Texas 78748

Contact Information:
Ken Hansen, Vendor Coordinator
ken@iltanet.org
512.795.4667
512.233.5109 Fax

Ad Specs and Additional Information

SPECIFICATIONS

Graphic must in jpeg or gif format and no larger than 190 by 150 pixels at 100dpi. We will utilize the logo and company description we have on file for your company, or you can supply a graphic other than your logo. If we do not have those items on file, we will contact you. Dates are determined by ILTA, and you will be contacted to confirm the ad date(s) selected.

ADDITIONAL INFORMATION

E-Groups

ILTA's e-groups are members-only, subscription-based discussion forums that facilitate communication among our members. Our e-groups are designed to improve communication, offer a forum for exchanging ideas and allow members to benefit from the experience, knowledge and wisdom of their peers. ILTA's e-groups are considered one of the top benefits by our members.

Website and Search Term Thumbnail Ads

Our website offers a number of valuable resources that viewers won't find anywhere else. With content of interest to law firms and law departments from around the globe, of all sizes and areas of practice, there is something for everyone. In addition to content-rich pages that invite browsing, the ability to search across the content of the site is provided. And that is where real value can be obtained from a thumbnail ad that is linked to specific search terms. Our "search term ads" are similar to Google's AdWords - they are presented to a viewer upon request for specific information.

News Briefs

Publication Dates:

We distribute ILTA's News Briefs monthly throughout the year.

Circulation:

More than 9,500 professionals receive ILTA's News Briefs every month. ILTA members receive the newsletter as a benefit of their relationship to the association. The membership comprises individuals from all professional strata within law firms and law departments around the world. Primarily U.S.-based, approximately 20 percent of membership is from entities with more than 250 attorneys, 65 percent from entities with between 25-149 attorneys and 15 percent from entities of 24 or fewer attorneys. Titles include chief information officers, technology directors and managers, and many other professional positions that support technology within a law firm or legal department: finance managers, litigation support personnel, records managers, risk management professionals, user support personnel, etc. ILTA membership includes the primary decision makers or influencers of technology purchases.
