



## V. MARY ABRAHAM

Co-Founder / Principal  
Broadli Inc. / Above and Beyond KM

---

V. Mary Abraham is a consultant and knowledge management (KM) thought leader. In 2013 she co-founded Broadli Inc. that created the Broadli generosity app and consults with organizations to help their people work more effectively by creating networks of generosity. She has also built a practice facilitating strategic conversations and interactive educational sessions for a variety of for-profit and nonprofit organizations. Active in the legal industry since 1991, she practiced corporate law at Debevoise & Plimpton LLP and helped lead its KM efforts. Since 2013 she has been a member of the faculty of Columbia University's Master of Science in Information and Knowledge Strategy program where she teaches collaboration, innovation, social capital, facilitation, and knowledge sharing.

KMAdvice@gmail.com

Twitter:  
@VMaryAbraham





cboyd@wsgr.com

## CHRIS BOYD

Senior Director of Professional Services  
Wilson Sonsini Goodrich & Rosati, P.C.

---

Senior Director of Professional Services for Wilson Sonsini Goodrich & Rosati (WSGR), an 800- attorney firm headquartered in Palo Alto, Chris leads teams that recruit, develop, and retain WSGR's attorneys. In knowledge management (KM) and professional development, teams design, develop, and market learning tools that give professionals the skills and knowledge to deliver maximum value to clients, such as substantive legal training, professional skills classes and one-on-one coaching, model and sample forms, past matter profiles, and expertise locators. A management consultant before attending law school, Chris clerked for a 9th Circuit judge then worked as a corporate attorney at WSGR, managing technology company IPOs, venture capital financings, and acquisitions. After deciding to no longer practice law, he led the KM programs at several Internet start-ups, before rejoining WSGR in 2001.



CELEBRATING OUR 40<sup>TH</sup> ILTACON