

2024 Sponsorship Prospectus

**The 44th Annual Conference of the
International Legal Technology Association**

11-15 August 2024
Gaylord Opryland | Nashville, TN



The premier educational and networking event for the legal sector.

What is ILTACON?

ILTACON is the premier legal technology conference for professionals undertaking initiatives in support of the practice of law. The 4-day conference will bring together leaders, managers and decision-making legal technologists from small to large sized law firms, corporate and government law departments, academia and the G100 firms to discover and evolve successful legal operation strategies for today's transforming legal industry.

As part of the ILTA community, your partnership as a sponsor will help ILTA deliver a quality educational conference to our members. Through your annual relationship with ILTA, becoming a conference sponsor for ILTACON provides your company with additional exposure and recognition from law firms, organizations, and legal departments around the world. **Contact us** for more information on annual sponsorships with ILTA and details around opportunities at ILTACON.



4
days



200
sessions
& networking events



3,500+
attendees



19
countries
represented

Secure your sponsorship today!

To learn more about this event or to secure your sponsorship, reach out to sponsor@iltanet.org.

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We're back at the Gaylord Opryland in Nashville!



[learn more about the 2024 venue »](#)

Find more information about ILTACON 2024!

We want participants to be completely prepared for ILTACON 2024, so we're hosting a series of informational webinars on various topics. All the webinars will be recorded and posted for viewing at a later date.

[learn more and register »](#)

Meeting Spaces

Demo Rooms

05

Demo rooms are your company's private space during ILTACON. Each demo room comes as bare space with no furniture, power, or other furnishings allowing each company to customize to their specifications. Upon receipt of payment, your company designee will be connected to the venue's catering team to help make your vision become a reality. Previous demo rooms have hosted everything from ping pong tournaments to wine tastings to educational sessions!

Hospitality Suites

06



Demo Rooms

\$7,500

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Upon receipt of payment, your company designee will be connected to the venue’s catering team to help make your vision become a reality. Previous demo rooms have hosted everything from ping pong tournaments to wine tastings to educational sessions!

Bayou A-E

The Bayou Demo Rooms are available beginning Sunday 11 August at noon through Thursday 15 August at noon. Each room is between 1,728 sqft and 2,619 sqft.

QUANTITY: 5

Canal A-E

The Canal Demo Rooms are available beginning Sunday 11 August at noon through Thursday 15 August at noon. Each room is between 1,247 sqft and 2,011 sqft.

QUANTITY: 5

Jackson A-F

The Jackson Demo Rooms are available beginning Sunday 11 August at noon through Thursday 15 August at noon. Each room is between 784 and 889 sqft.

QUANTITY: 6

Lincoln A-E

The Lincoln Demo Rooms are available beginning Sunday 11 August at 6pm through Thursday 15 August at noon. Each room is between 750 sqft and 1,550 sqft. Lincoln A is not available for freight delivery until Sunday 11 August at 1pm with move-in beginning at 3pm.

QUANTITY: 5

Delta Island A-F

The Delta Island Demo Rooms are available beginning Sunday 11 August at noon through Thursday 15 August at noon. Each room is between 439 sqft and 1,225 sqft.

QUANTITY: 6

Ryman Studios A-R

The Ryman Studio Demo Rooms are available beginning Sunday 11 August at noon through Thursday 15 August at noon. Each room is between 554 sqft and 1,438 sqft.

QUANTITY: 18

Ryman Ballroom A-F

The Ryman Ballroom Demo Rooms are available beginning Sunday 11 August at noon through Thursday 15 August at noon. Each room is between 598 and 1,224 sqft.

QUANTITY: 6



Magnolia Mezzanine / Level M (3rd Floor)

The Magnolia Mezzanine offers more flexible rent-by-day demo room options. Due to the flexible nature of these spaces **freight delivery is not allowed** (occupant must bring items to room at beginning of day and remove at end of day.) The Magnolia Mezzanine Demo Rooms will not include electrical or internet drops, and the rooms will be pre-set with standard hotel furniture (conference tables and banquet chairs.) Partners may only purchase one demo room in this area.

Belmont A-C

\$2,000/day

The Belmont Demo Rooms are available Monday 8/12, Tuesday 8/13, and Wednesday 8/14 from 7am to 6pm daily. Each room is between 570 sqft and 627 sqft. The Belmont rooms feature windows to the outside allowing natural light.

QUANTITY: 3

Cheekwood A-H

\$2,000/day

The Cheekwood Demo Rooms are available Monday 8/12, Tuesday 8/13, and Wednesday 8/14 from 7am to 6pm daily. Each room is between 380 sqft and 924 sqft. **Cheekwood E only available Monday and Tuesday.**

QUANTITY: 8

Belle Meade A-D

\$2,000/day

The Belle Meade Demo Rooms are available Monday 8/12, Tuesday 8/13, and Wednesday 8/14 from 7am to 6pm daily. Each room is approximately 400 sqft.

QUANTITY: 4

Davidson A-D

\$5,000/3 days

The Davidson Demo Rooms are available Monday 8/12, Tuesday 8/13, and Wednesday 8/14 from 7am to 6pm daily. Each room is between 400 sqft and 1,008 sqft.

QUANTITY: 4

Magnolia Boardrooms A-B

\$5,000/3 days

The Magnolia Boardrooms are available Monday 8/12, Tuesday 8/13, and Wednesday 8/14 from 7am to 6pm daily. Each room is between 600 sqft and 800 sqft.

QUANTITY: 2

Hermitage A-E

\$5,000/3 days

The Hermitage Demo Rooms are available Monday 8/12, Tuesday 8/13, and Wednesday 8/14 from 7am to 6pm. Each room is between 1,000 sqft and 2,340 sqft.

QUANTITY: 5



Presidential Suites
\$10,000

The Presidential Suites at the Gaylord Opryland feature luxurious living areas, expansive Atrium views, and unique fixtures and artwork to make your entertaining easier. Due to their location, all parties must conclude by 10:00pm, no freight such as skids or pallets will be delivered, and internet/wifi options may be limited.

Includes room, tax, and resort fee for single/double occupancy for a maximum of 6 nights.

QUANTITY: 3

Deluxe Suites
\$7,500

The Deluxe Suites at the Gaylord Opryland feature an upgraded sleeping room with an adjoining parlor for small meetings or gatherings. Due to their location, all parties must conclude by 10:00pm, no freight such as skids or pallets will be delivered, and internet/wifi options may be limited.

Includes room, tax, and resort fee for single/double occupancy for a maximum of 6 nights.

QUANTITY: 15



Branding & Advertising

Physical Item Branding	09
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ILTACON Meeting Bags

\$8,000

Have your logo prominently displayed throughout the conference on the meeting bag. The bag is designed to be reused after the conference has ended. Sponsorship includes 1 (one) main panel design and 1 (one) pre-approved bag insert.

QUANTITY: 2

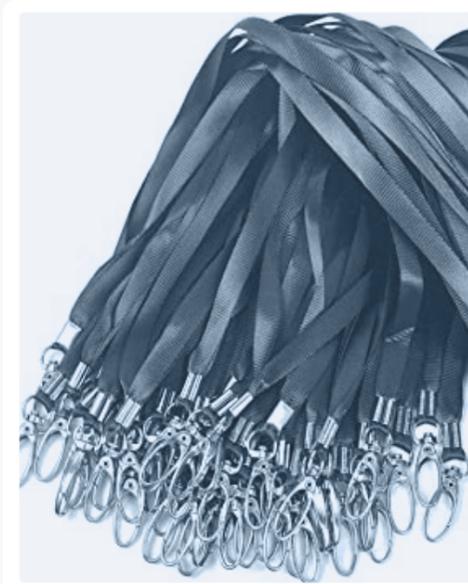


ILTACON T-Shirts

\$2,000

Your company's name will be listed on the back of the conference t-shirt.

QUANTITY: 10



ILTACON Lanyards

\$10,000

Be the name everyone is wearing on their neck by sponsoring the lanyards. Your company logo will be displayed alternating with the ILTACON logo on a lanyard color of ILTA's choosing.

QUANTITY: 1

exclusive
opportunity!



Meeting Bag Insert

\$1,000

Every attendee will receive a conference bag - be sure your message is inside! The insert is limited to a single sheet of 8.5"x11" or smaller and must be pre-approved before shipping. Items that may be substituted for a flyer include pens, screen cleaners, post-its, etc.

QUANTITY: 5



Education Area Signage

\$2,500/side

Picture your ad placed on a 10'x2' cylinder sign in the main education areas. There are 22 opportunities in strategically placed locations across the Gaylord Opryland.

QUANTITY: 22



Exhibit Hall Banner Space

\$4,000

Draw attention to your booth in the exhibit hall by hanging a 10'x3' banner near your space. You may provide your own banner or work with GES to create a custom banner at your cost. \$4,000 fee includes rigging of standard 10'x3' banner.

QUANTITY: 40



Conference Notebook

\$7,000 (\$15,000 if an exclusive purchase)

Secure your place in the printed event guide provided to participants at check-in containing an overall agenda and maps!

QUANTITY: 3



Gaylord Guest Room Drop

starting at **\$7,500**

Do you have a special message you'd like custom delivered to participants staying in the ILTACON Room Block? We will work with you on your intended room drop item (subject to ILTA approval) to be sure it's delivered to the maximum number of guests possible. Custom drops are also available at a higher cost. To provide the highest impact, ILTA will allow a single room drop nightly (Sun-Tues).

QUANTITY: 3



Delta Atrium Lighted Curtain
contact us for pricing

This is the biggest statement you can make with a big WOW factor. The Delta Atrium contains LED Curtains taking your selected presentation (prices vary from \$10,000 to \$20,000 depending on options) to the next level.

QUANTITY: 1



Key Cards / Key Card Holders
\$20,000

Approximately 50% of ILTACON attendees will check-in at the Gaylord Opryland front desk! Be the name they see on their guest room key cards!

QUANTITY: 1

exclusive opportunity!



Delta Atrium Fountain & Bridge
contact us for pricing

Imagine the Delta Fountain and Delta Bridge in your selected colors! Several color options are available at different prices.

QUANTITY: 3



exclusive opportunity!

Mobile App / Platform
\$15,000

The conference mobile app is a highly used tool allowing participants to stay up-to-date on ILTACON activities. This sponsorship includes your logo placed on the app as well as a maximum of two (2) app notifications thanking you for your sponsorship.

QUANTITY: 1



NEW FOR 2024!

Session Intermission Slide Deck Insert
\$7,500

Maximize your brand's visibility by submitting a slide to be added to the rotating slide deck projected on the screen before and after sessions!

QUANTITY: 3



exclusive opportunity!

Wireless Network
\$10,000

Everyone at ILTACON uses the wireless network. Take this opportunity to select the password used to access the wireless network (subject to ILTA approval.) Your logo will also be placed on the ILTACON website and event signage.

QUANTITY: 1



exclusive opportunity!

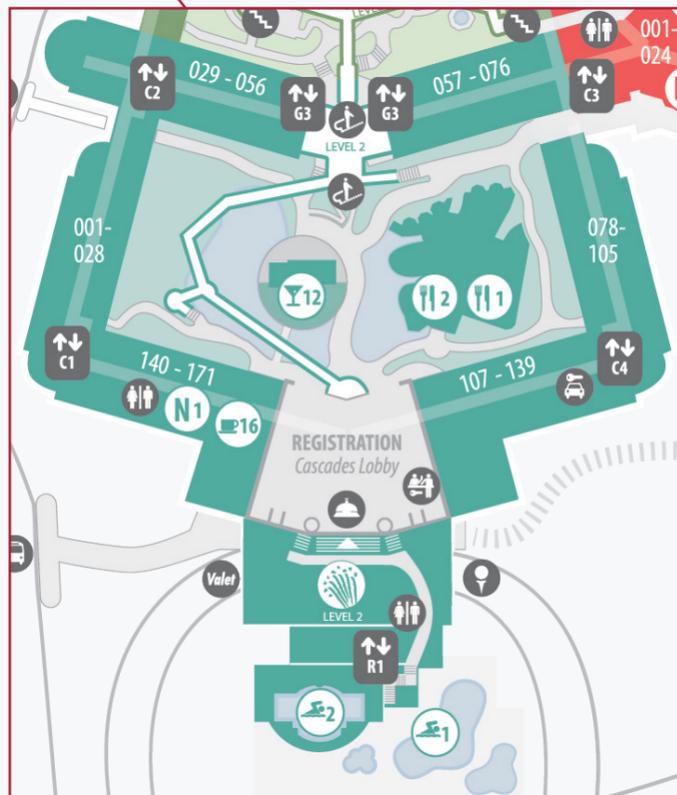
Session Audio Recordings
\$7,500

The audio recordings live on long after the conference closes. Be the brand they see when they access the ILTACON recordings.

(2023 stats: Downloads/Views = 5,924)

QUANTITY: 1

Cascades Lobby & Atrium



Column Banners

\$3,500

(CA-1 A/C) 42" x 420" single-sided with 4" pole pockets at top and bottom, dual branded with ILTACON Circle logo. Buy two, get your logo at the top and bottom of the middle ILTACON banner.

QUANTITY: 2



Lollipop Sign

\$1,000

(CA-2) 26" x 62" single-sided foamcore

QUANTITY: 1



Lamp Posts

\$300

(CA-3 1-27) 20" x 30" double-sided banner, dual branded with a small ILTACON circle in the lower right corner

QUANTITY: 16



LEFT DOORS



RIGHT DOORS

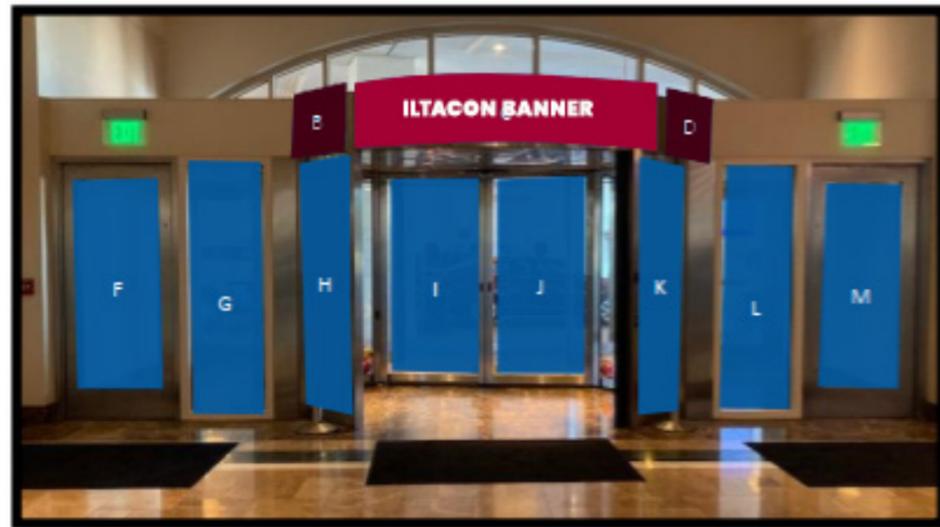
Cascades Exterior Doors

\$7,000/each side **\$12,000**/both sides

Cling A	--	64.5"W x 15"H Single Sided Adhesive Cling
Cling B	--	21"W x 17.75"H Single Sided Adhesive Cling
Cling C	N/A	FOR ILTA USE
Cling D	--	21"W x 17.75"H Single Sided Adhesive Cling
Cling E	--	64.5"W x 15"H Single Sided Adhesive Cling
Cling F	\$750	24.5"W x 67.75"L Single Sided Static Cling
Cling G	\$750	21.5"W x 83"L Single Sided Adhesive Cling
Cling H	\$750	20"W x 81"H Single Sided Adhesive Cling
Cling I	\$900	35 3/4"W x 79 1/2"L Double Sided Adhesive Cling
Cling J	\$900	35 3/4"W x 79 1/2" Double Sided Adhesive Cling
Cling K	\$750	20"W x 81"H Single Sided Adhesive Cling
Cling L	\$750	21.5"W x 83"L Single Sided Adhesive Cling
Cling M	\$750	24.5"W x 67.75"L Single Sided Static Cling



LEFT DOORS



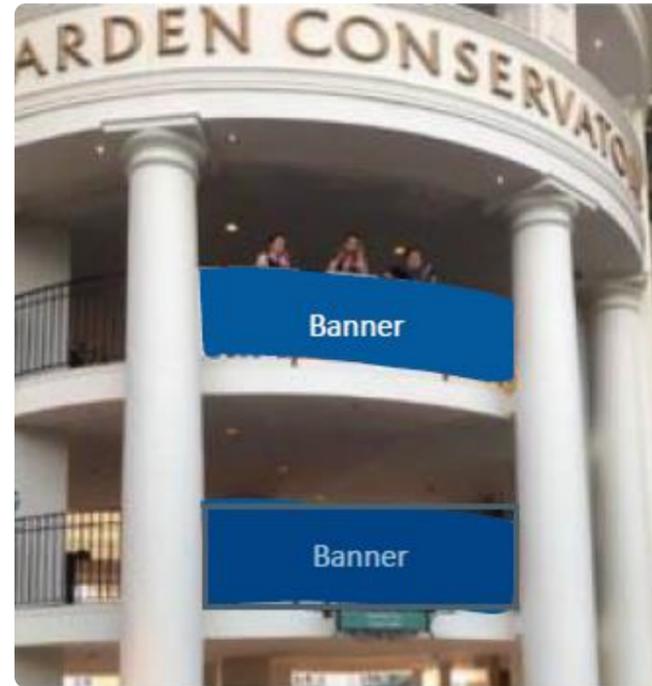
RIGHT DOORS

Cascades Interior Doors

\$7,000/each side **\$12,000**/both sides

Cling B	--	21"W x 17.75"H Single Sided Adhesive Cling
Cling C	N/A	FOR ILTA USE
Cling D	--	21"W x 17.75"H Single Sided Adhesive Cling
Cling F	\$750	24.5"W x 67.75"L Single Sided Static Cling
Cling G	\$750	24"W x 81"L Single Sided Adhesive Cling
Cling H	\$750	20"W x 81"H Single Sided Adhesive Cling
Cling I	\$900	35 3/4"W x 79 1/2"L Double Sided Adhesive Cling
Cling J	\$900	35 3/4"W x 79 1/2"L Double Sided Adhesive Cling
Cling K	\$750	20"W x 81"H Single Sided Adhesive Cling
Cling L	\$750	24"W x 81"L Single Sided Adhesive Cling
Cling M	\$750	24.5"W x 67.75"L Single Sided Static Cling

Garden Atrium

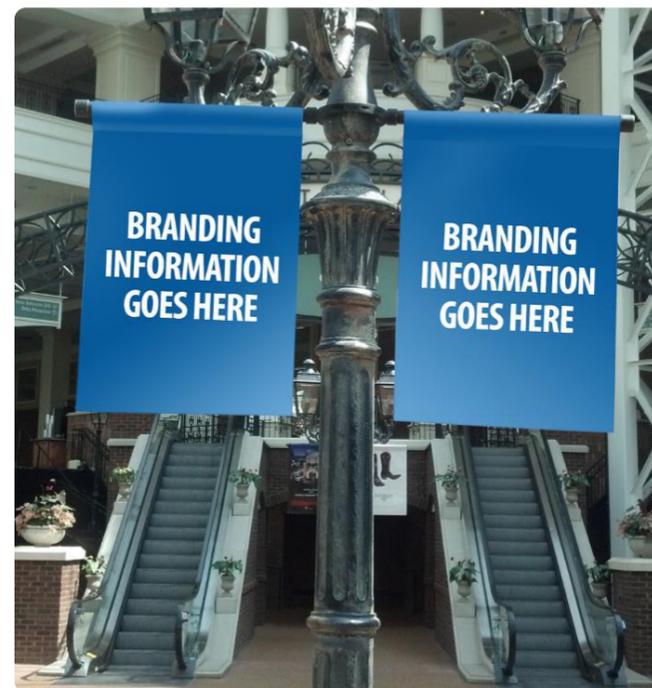


Railing Banners

\$1,500

(GC-1A, GC-1B) 36" x 120" single-sided with gromets every 12" at top, dual branded with ILTACON logo in bottom right.

QUANTITY: 2



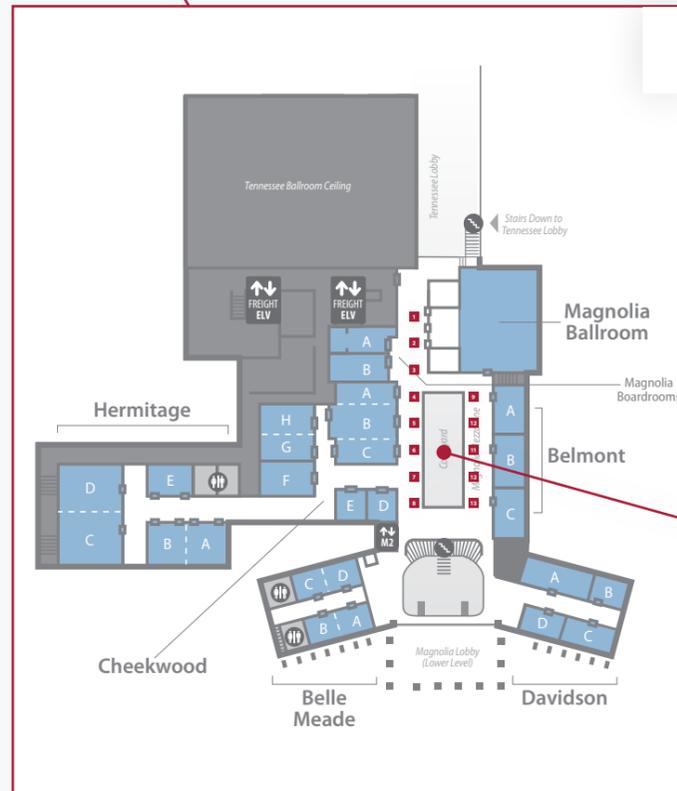
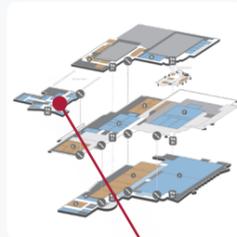
Lamp Posts

\$300

(GC-2 1-22) 20" x 30" double-sided banner, dual branded with a small ILTACON circle in the lower right corner

QUANTITY: 14

Magnolia Lobby & Mezzanine



Glass Railing Banners (180")
\$2,500

(MC-2 A&B) 180" x 37" single-sided adhesive graphic, dual branded with ILTACON logo.

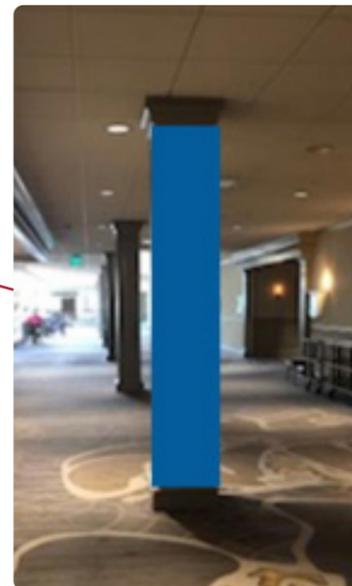
QUANTITY: 2



Glass Railing Banners (120")
\$2,000

(MC-1 A&B) 120" x 37" single-sided adhesive graphic, dual branded with ILTACON logo.

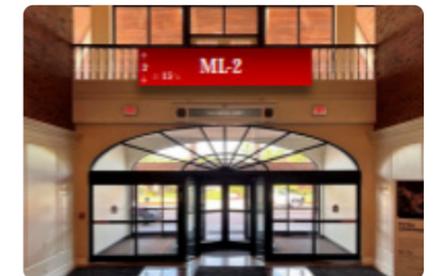
QUANTITY: 2



Magnolia Column Wraps
\$1,000

(MMC 1-13) 15" x 96" 4-sided standing foam column wraps.

QUANTITY: 13

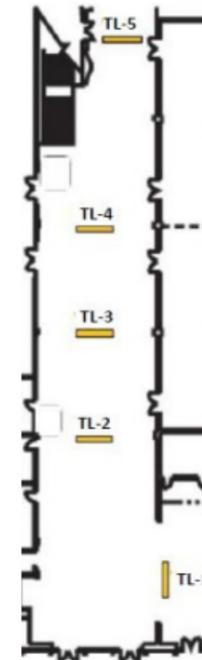
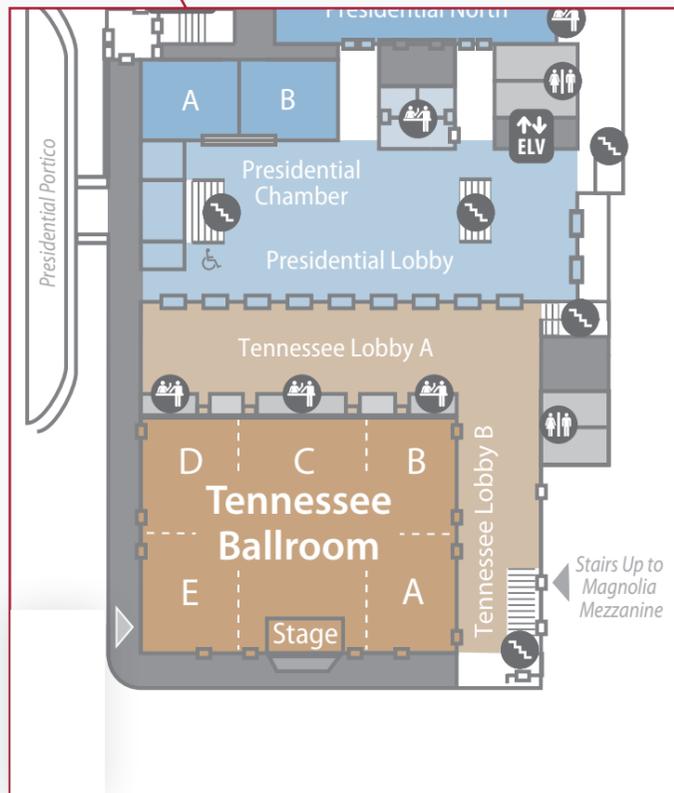
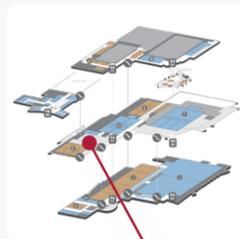


Magnolia Lobby Banner
\$1,000

(ML-1, ML-2) 180" x 36" single-sided banner with 4" pole pockets on top and bottom, dual branding with ILTACON logo in bottom right

QUANTITY: 2

Tennessee Lobby



Tennessee Double-Sided Lobby Banners

\$2,500

(TL-1-4) 168" x 48" double-sided banner with 4" pole pockets on top and bottom.

QUANTITY: 4

Tennessee Lobby Banner

\$2,000

(TL-5) 120" x 36" single-sided banner with 4" pole pockets on top and bottom.

QUANTITY: 1



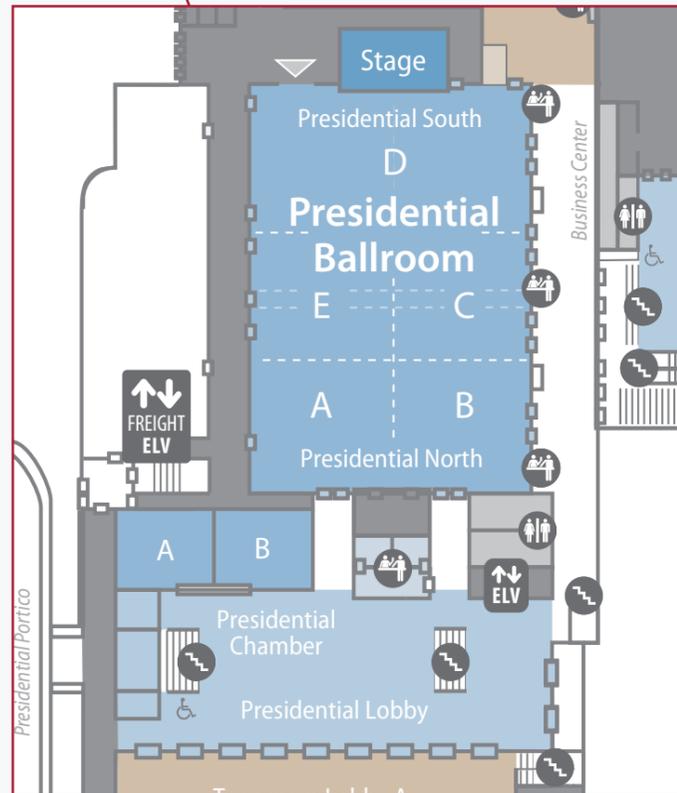
Tennessee Lobby Doors

\$1,200

(TL-6, TL-7) 100" x 45" single-sided banner with 4" pole pockets on top and bottom.

QUANTITY: 2

Presidential Lobby

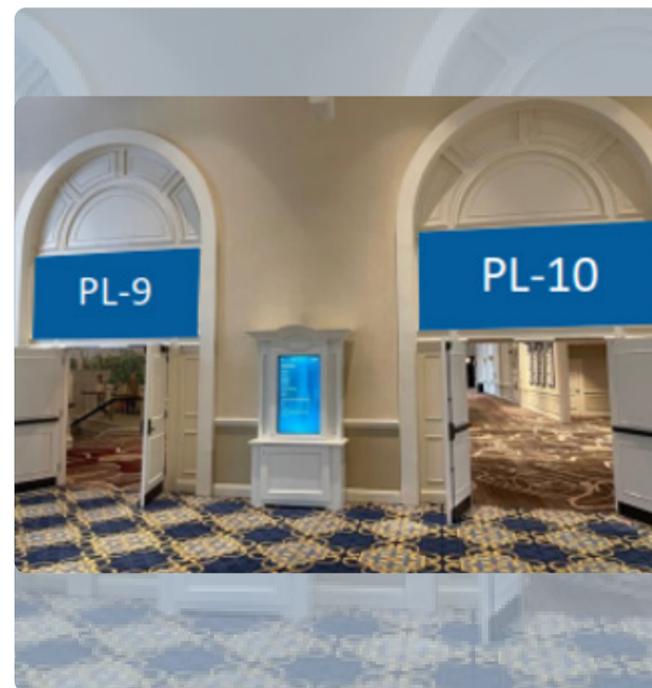


Presidential Elevator Doors

\$3,000

(PL-8) 42" x 83.5" adhesive cling.

QUANTITY: 1

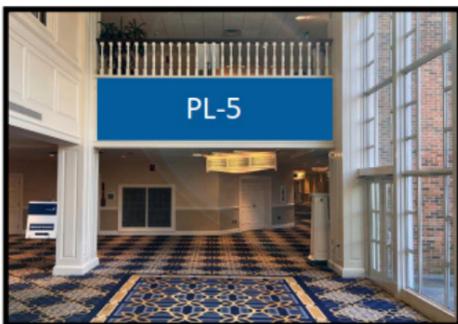
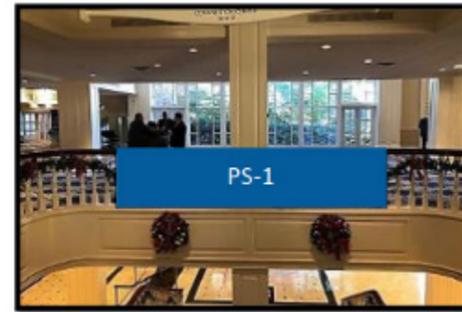
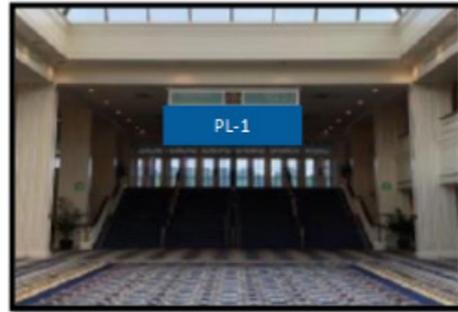


Doors to Tennessee Lobby

\$1,500

(PL-9, PL-10) 100" x 45" single-sided banner with 4" pole pockets on top and bottom.

QUANTITY: 2

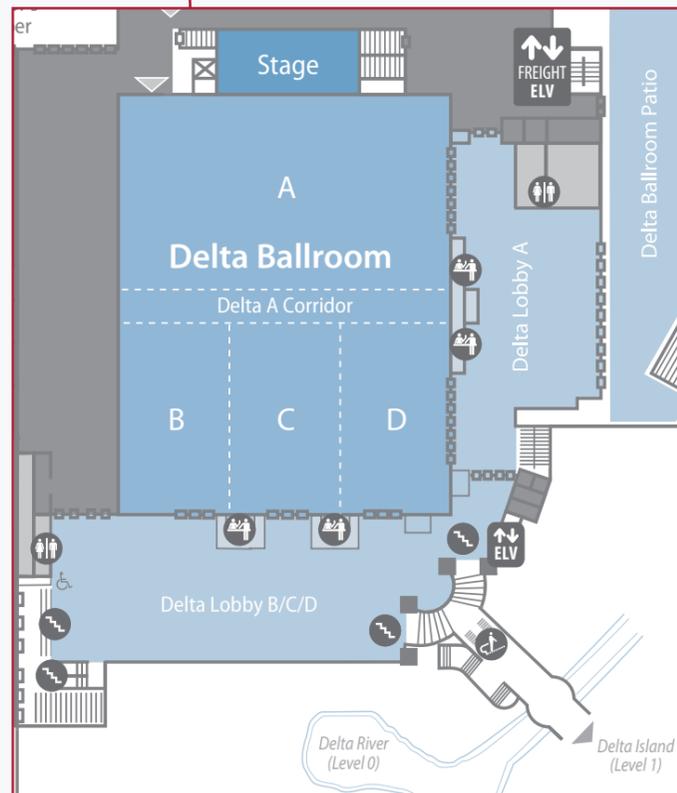
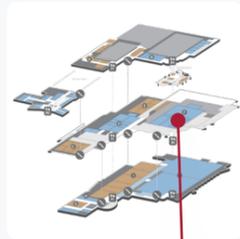


Presidential Lobby Banners

**prices are per banner*

PS-1	\$1,500	180" X 36" single-sided banner with pole pockets on top and bottom
PS-2	\$1,100	96" X 48" single-sided banner with pole pockets on top and bottom
PL-1	\$3,000	168" X 60" double-sided banner with pole pockets on top and bottom
PL-2 (A-H)	\$2,000	192" X 60" single-sided banner with pole pockets on top and bottom
PL-3 (A,B)	\$1,500	180" X 60" single-sided banner with pole pockets on top and bottom
PL-4 (A-C)	\$3,200	180" X 60" double-sided banner with pole pockets on top and bottom
PL-5	\$2,500	180" X 60" single-sided banner with pole pockets on top and bottom
PL-6 (A-H)	DISCUSS FOR QUOTE	custom foamcore build-outs around pillars in the lobby

Delta Lobby & Atrium



Delta Atrium Banners

DM-1	N/A	FOR ILTA USE
DM-2	\$5,000	300" X 72" single-sided banner with pole pockets on top and bottom
DM-3	\$3,800	180" X 72" double-sided banner with pole pockets on top and bottom
DA-1 (A,B)	DISCUSS FOR QUOTE	360" X 120" double-sided banner with pole pockets on top and bottom
DA-2 (A,C)	DISCUSS FOR QUOTE	360" X 168" single-sided banner with pole pockets on top and bottom
DA-2 (B)	DISCUSS FOR QUOTE	360" X 84" single-sided banner with pole pockets on top and bottom



Delta Lobby Pillars

\$5,000

(DP-1-3, 7-9) 120" x 180" double-sided banner with pole pockets on top and bottom.

QUANTITY: 6

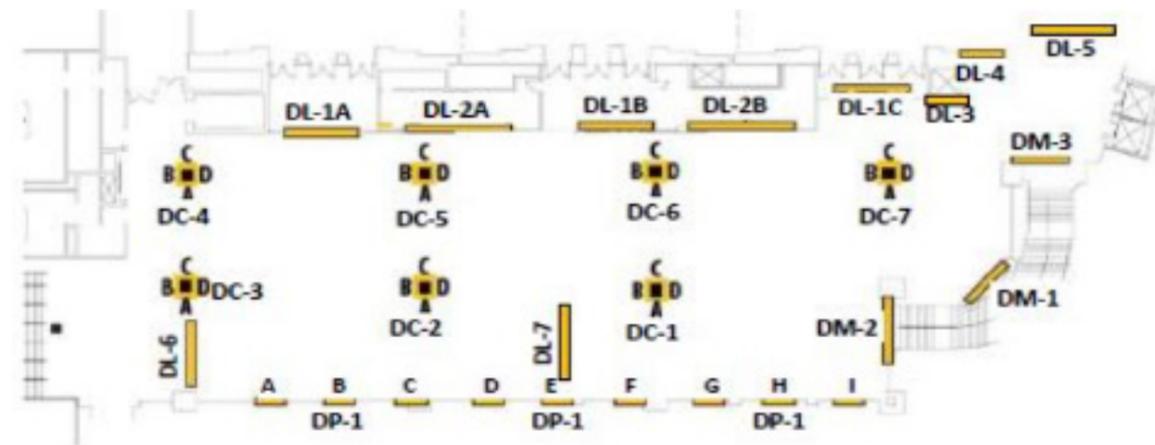


Delta Lobby Columns

\$3,500/per side \$8,000/for a 4-sided column

(DC-3-7) 36" x 180" single-sided banner with pole pockets on top and bottom.

QUANTITY: 5

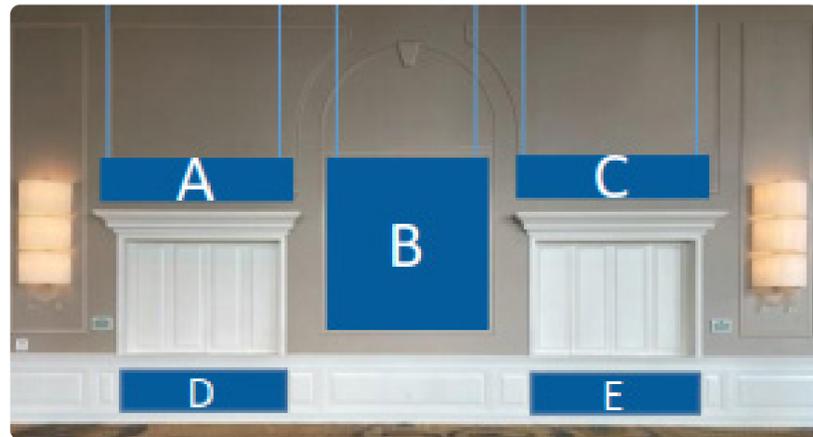


Additional Columns

[contact us for pricing](#)

(BCDC-1-7, DCA-1-4)

QUANTITY: 11



DL-2A/B Alternate Set-up



Delta Ballroom Doors & Registration

DL-1 (A-C)	\$3,000	300"W x 72"L single-sided banner with pole pockets
DL-2 (A-B)	\$5,000	480"W x 72"L single-sided banner with pole pockets
DL-2B (alt)	\$2,500	96"W x 96"H single-sided banner with pole pockets

Delta Lobby Banners

DL-3/4	\$2,500	96"W x 120"L single-sided banner with pole pockets
DL-5/6	\$3,500	240"W x 72"L single-sided banner with pole pockets
DL-7	\$3,000	168"W x 36"H double-sided banner with pole pockets



Delta Lobby Kiosks

\$1,000

(DLK-1-4) 27.5" x 18" foam board

QUANTITY: 4



Delta Island Escalators

\$15,000 contoured panels with complete fill

\$2,000 non-contoured middle strip

\$500 non-contoured circles or square

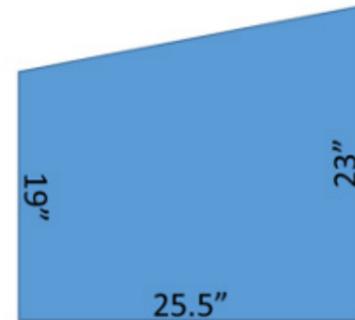


Lamp Posts

\$300

(DA-3 1-26) 20" x 30" double-sided banner, dual branded with a small ILTACON circle in the lower right corner

QUANTITY: 42



Delta Island Banners

Bridge Railings	\$1,000	144"W x 36"L single-sided banner with pole pockets
STAX Railings	\$1,000	144"W x 36"L single-sided banner with pole pockets
Boat Banners	\$400/banner <i>(\$5,000 all banners 4 boats)</i>	23" x 25.5" x 19" double-sided banner with gromets in each corner



Water's Edge Bridge Banner

\$1,500

(WE-2 A/B) 264" x 24" single-sided banner

QUANTITY: 2



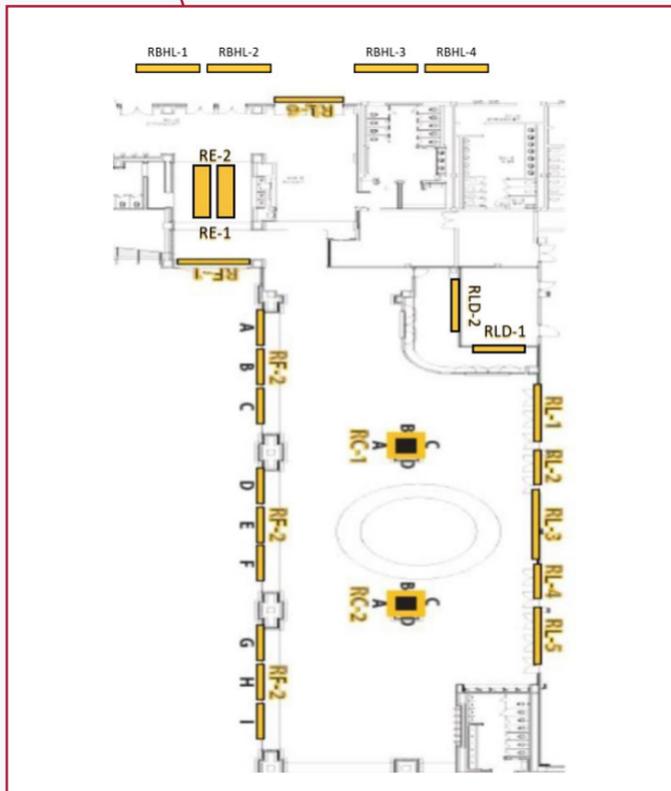
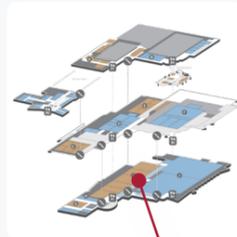
Lamp Posts

\$300

(WE-4 1-5) 20" x 30" double-sided banner, dual branded with a small ILTACON circle in the lower right corner

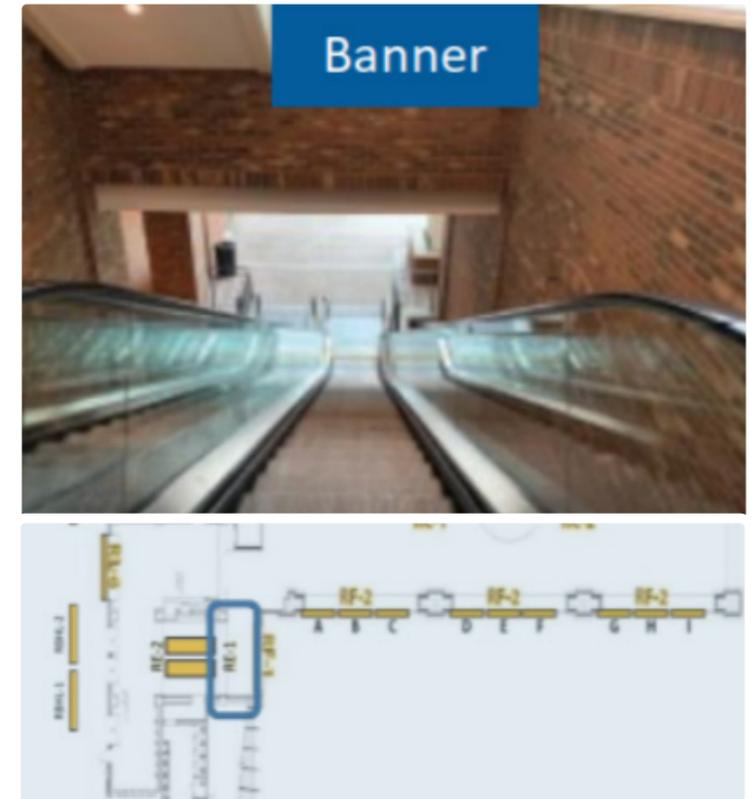
QUANTITY: 10

Ryman Exhibit Hall Level



Ryman Escalators

\$15,000	contoured panels with complete fill
\$2,000	non-contoured middle strip
\$500	non-contoured circles or square



Ryman Escalator Banner

\$1,200

(RE-1) 96" x 48" single-sided banner

QUANTITY: 1

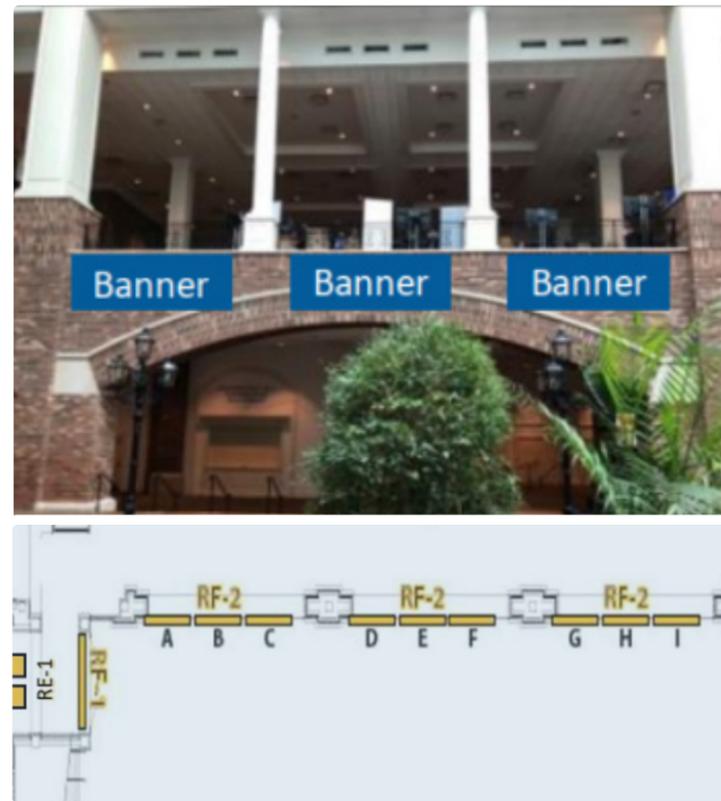


Ryman Fountain Banner 1

\$2,200

(RF-1 A/B) 180" x 60" single-sided banner with pole pocket

QUANTITY: 2

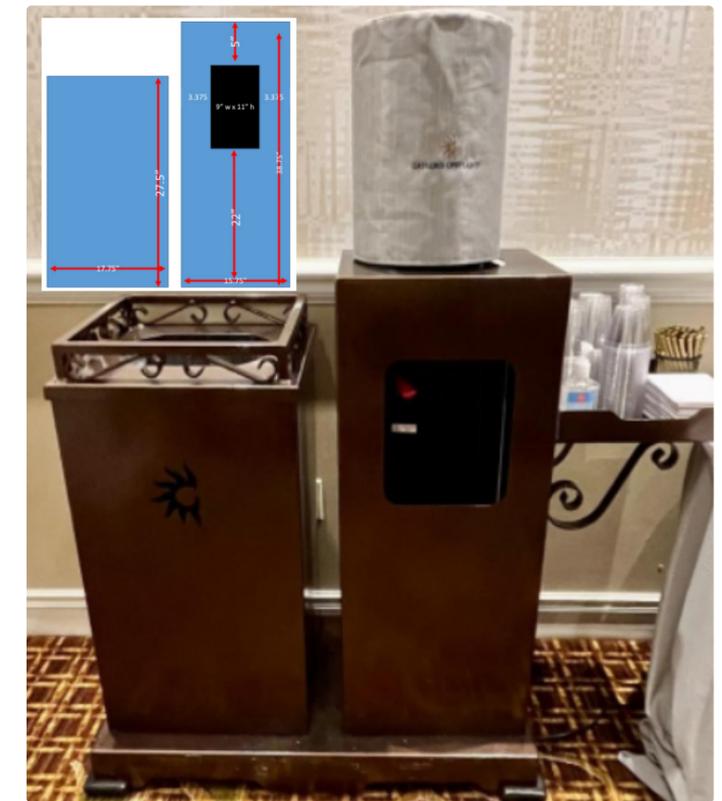


Ryman Fountain Banner 2

\$1,500

(RF-2 A-I) 120" x 48" single-sided banner with pole pocket

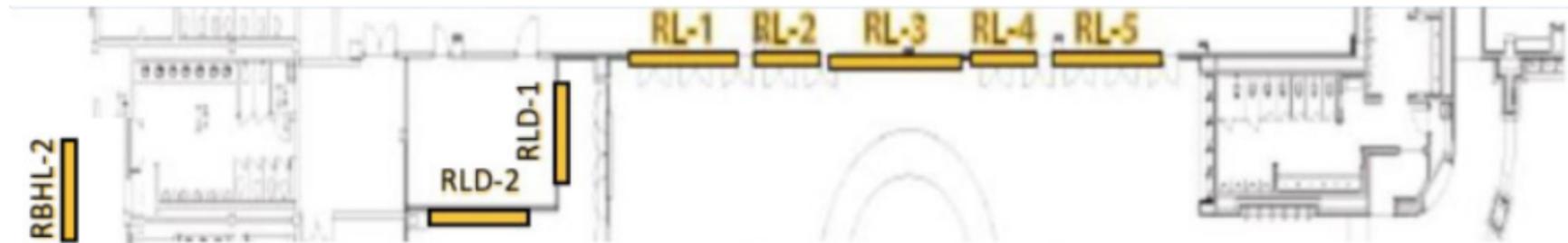
QUANTITY: 9



Water Fountains

\$500

Left side: 17.75" x 27.5"
 Right side: 15.75" x 38.75"
 Opening 9" x 11" (33" bottom to the top of opening)



Ryman C2 Hall Door Banners

RL-1 (A/B)	\$3,500	300"W x 96"L single-sided banner with pole pockets
RL-2 (A/B)	\$3,000	180"W x 96"L single-sided banner with pole pockets
RL-3	\$4,000	300"W x 96"H single-sided banner with pole pockets



Pre-Conference Newsletter

\$2,000

Four (4) email newsletters are sent to registered attendees prior to ILTACON. These newsletters contain essential information attendees need to know before they attend. Position your brand in front of attendees in advance, so they know to visit your booth during conference. Your company logo and brief description will appear in one (1) e-newsletter. Three sponsors per newsletter.

QUANTITY: 12



App Push Notification

\$1,000

ILTA attendees respond quickly to app notifications throughout the conference. Your message could be included in a select number of app notifications ILTA will send each day.

QUANTITY: 20



Conference Daily Newsletter

\$2,000

Four (4) email newsletters are sent to registered attendees daily during ILTACON. These newsletters contain essential information attendees need to know about what is happening that day. Position your brand in front of attendees in advance every morning during conference. Your company logo and brief description will appear in one (1) e-newsletter. Three sponsors per newsletter.

QUANTITY: 12

Web Advertising

Registration Web Page \$5,000

Every attendee must visit the registration page at least one time before conference. Take this opportunity to get your brand in front of attendees at the beginning to make a memorable statement. Your banner ad will be placed on the ILTACON registration page.

QUANTITY: 1



Banner Ad on ILTACON Homepage \$2,000

Submit a web banner image to be featured on the ILTACON homepage.

QUANTITY: 3

Banner Ad on ILTACON Wrap-Up Page \$2,000

Submit a web banner image to be featured on the ILTACON wrap-up page.

QUANTITY: 3



Keynote Sponsorships

Keynotes

32

The keynotes have not been announced yet, so please keep this information confidential.

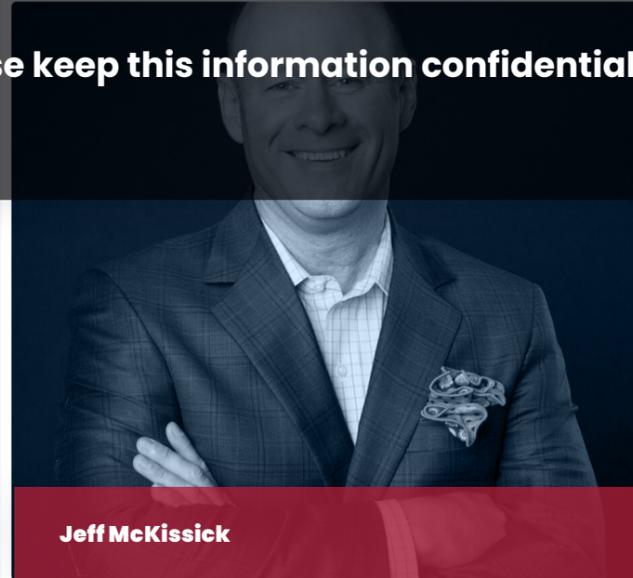


Hannah Fry

Monday Keynote \$15,000

Kick off the conference and support the legal tech community as attendees start the week with an inspiring keynote. Includes the opportunity to give a 2-3 minute introduction allowing you to talk briefly about your company before introducing the ILTA-selected keynote.

[learn more about Hannah »](#)



Jeff McKissick

Wednesday Keynote \$7,000

Rise above the conference noise by sponsoring the Wednesday keynote. Includes the opportunity to give a 2-3 minute introduction allowing you to talk briefly about your company before introducing the ILTA-selected keynote.

[learn more about Jeff »](#)

NEW FOR
2024!

THURSDAY PACKAGE

Keynote & Closing Reception \$10,000

Don't let the week end on a whimper! Sponsor the well-attended closing keynote session and the closing reception. The Thursday Closing Keynote is an attendee favorite as representatives from the G100 and G200 share their observations from the week. Includes the opportunity to give a 2-3 minute introduction allowing you to talk briefly about your company before introducing the G100 and G200 speakers.

This sponsorship closes out the conference on a high note by getting your brand in front of participants at both the Thursday Keynote and the Thursday Closing Reception.

Participant Enrichment

Participant Enrichment

34

NEW FOR 2024!



Relax and Reflect Room
\$3,000

Major conferences like ILTACON come with a variety of stressors. ILTA's Relax and Reflect Room provides all ILTAns with a quiet and calm space to relax and reflect on everything they've learned and experienced.

QUANTITY: 1

NEW FOR 2024!



Power Zones in ILTACON Education Session Rooms
\$2,000

ILTA will provide "power up" zones in education rooms where participants can plug in devices while "plugging into" the education!

QUANTITY: 7

NEW FOR 2024!



Laptop Lounge
\$4,000

ILTAns are never able to leave the office at "the office", so we've created the Laptop Lounge as a space to take care of work that can't wait until after ILTACON.

QUANTITY: 1



Power Zones in the G100 / G200 / Corporate Legal Day Session Room
\$5,000

ILTA will provide "power up" zones in education rooms where participants can plug in devices while "plugging into" the education!

QUANTITY: 2



Daily Fitness Activation

\$1,000

ILTA will design daily fitness classes such as Zumba or Yoga to help attendees stay committed to their fitness regiments. Show your support for their fitness and wellbeing!

QUANTITY: 4



Custom Booth Activations

contact us for pricing

Celebrity impersonators or food and beverage like a coffee bar are sure to bring traffic to your booth! Work with ILTA to design a booth activation! This sponsorship will include the badging necessary for in-booth or in-demo room talent.

NEW FOR 2024!



Your Professional Brand Sponsorship

\$5,000

ILTACON 2024 will feature a “Your Professional Brand” activation in the Exhibit Hall. ILTA will source a professional photographer and hair/make-up artist to help ILTAns update their Professional Brand! This is an incredible sponsorship for a company in the midst of a re-brand.

NEW FOR 2024!



Look Like a Local Giveaway Sponsor

\$2,500 (\$6,000 if an exclusive purchase)

Everyone loves to win a prize, and ILTAns are no different! This year, ILTA will source items like cowboy boots or hats for a giveaway table located in the main registration area. Be the name everyone sees as they review the items. \$2,500 each (if three sponsors) or \$6,000 to be the sole sponsor

NEW FOR 2024!

QUANTITY: 3



AI Photo Booth

\$10,000

Create buzz about your company's artificial intelligence efforts with this AI Photo Booth opportunity! Participants will love turning their selfie into an amazing AI image! This sponsorship includes:

- Lead capturing for all participants
- Pre-arrival campaign sharing technology for attendees to generate AI avatar and share on social media prior to conference
- Customized landing page for photo booth experience
- Users receive 4 portraits with your logo overlaid
- Showcase your activation's snapshot content in an immersive display

QUANTITY: 1



AI Generated Drink Recipes Bar

\$5,000

Can AI find a participant's perfect alcoholic or alcohol-free cocktail recipe? Sponsor this opportunity and find out!

QUANTITY: 1

Receptions & Networking

Receptions & Networking

38



ILTACON Regional Team Building
\$5,000/\$10,000

Sunday at ILTACON features a Regional Team Building exercise for all ILTACON participants to network and engage with others from their region during a crafting exercise. \$5,000 each (if three sponsors) or \$10,000 to be the sole sponsor.

QUANTITY: 1-3



Exhibit Hall Opening Reception
\$10,000

The Monday night Exhibit Hall Opening Reception's theme is "A Tale of Tennessee", and this is an opportunity to sponsor the entertainment!

QUANTITY: 1



ILTACON Opening Reception
\$12,000

Sponsor the Sunday night opening reception and mingle with attendees before the hustle and bustle of ILTACON starts.

QUANTITY: 1



Line Dancing Classes
\$12,000

ILTA will be offering three Line Dancing classes at ILTACON! Take this opportunity to mix up your sponsorships with this fun social experience!

QUANTITY: 1



Living Hedge Beverage or Snack Giveaway

\$7,500

The Living Hedge was a highly attended selfie spot in the 2023 Exhibit Hall. Be sure your logo is in the picture!

QUANTITY: 4



Smaller Reception Sponsorship

\$2,500

ILTA hosts several smaller receptions for ILTAns during ILTACON such as those for the International or First Time Attendees. Take this opportunity to sponsor these receptions and mix and mingle with the attendees!

QUANTITY: 5



Women Who Lead Reception

\$2,500

The Women Who Lead Advisory Group offers a reception following their education event every year. Take this opportunity to sponsor the reception.

QUANTITY: 5



Redbird Café Nashville Musician Showcase Entertainment - Tuesday

\$2,000

Tuesday and Wednesday brings the Redbird Cafe to the ILTACON Exhibit Hall after educational sessions conclude allowing attendees to unwind and relax before evening parties! Sponsor the nightly musician and take a few moments to welcome attendees before the act begins.

QUANTITY: 1



Redbird Café Nashville Musician Showcase Entertainment - Wednesday

\$2,000

Tuesday and Wednesday brings the Redbird Cafe to the ILTACON Exhibit Hall after educational sessions conclude allowing attendees to unwind and relax before evening parties! Sponsor the nightly musician and take a few moments to welcome attendees before the act begins.

QUANTITY: 1



ILTACON Entertainment Sponsorship

\$1,000

As an epicenter of fantastic music, Nashville offers a unique opportunity for ILTA to secure local musicians for a variety of activities. We'll spotlight 16 opportunities - be sure your brand is part of the excitement!

QUANTITY: 16

Thought Leadership

Interviews 42

Company Updates & Master Classes 43



ILTA TV Interview

\$5,000

ILTA TV is a dedicated, interview style recorded session to be used during and post-conference. This 5-10 minute segment is structured to bring out the key products and direction of your organization.

QUANTITY: 10



ILTA Radio Interview

\$3,000

Take part in ILTA Radio - this Q&A podcast gives you the opportunity to talk about your up-and-coming direction, new products, key focus areas, and more. Before, during, and after ILTACON, you will have the opportunity to reach thousands of listeners.

QUANTITY: 10



Present a Master Class Session at ILTACON

\$5,000

Present a 60-minute master class to attendees. You must work with ILTA's Education Team on content to ensure session aligns with ILTA's Programming Priorities and offers advanced education.

QUANTITY: 9



Company Updates

\$3,500

Present a company update to attendees at ILTACON. You'll have the opportunity to present a company update highlighting where your company is, what is on the horizon, and what features or services might be in development. This sponsorship includes:

- Dedicated time on an ILTA education room stage;
- Company Update will be listed in official conference program;
- Company Update will be recorded via Audio and Video; recordings will be included in ILTACON library if sponsor gives permission

*All deliverables subject to deadlines.

QUANTITY: 9

Corporate Legal Day

Sponsorship Opportunities

45

A day of
networking
& education
dedicated to
corporate legal
professionals.

Corporate Legal Day

Corporate Legal Day is a full-day education and networking event within an event dedicated to the needs of participants from corporate legal departments. Take this opportunity to network with the participants and have your brand be front and center.

CLD Sponsor **\$6,000**

This sponsorship includes:

- Opportunity to designate a badged representative to participate in the Corporate Legal Day Lunch and Breaks;
- Logo on pre-event marketing materials and on-site signage for event.



Additional Badges

Badges

47



Additional Badges

\$1,400

Does your ILTACON strategy require more staff than your corporate sponsorship allocation allows? Additional badges are available for purchase. The Additional Booth Badge provides full conference access to include educational sessions, exhibit hall, receptions, luncheons, and breaks. The badge provides identical access to the badges included in your corporate sponsorship allocation.

QUANTITY: 200

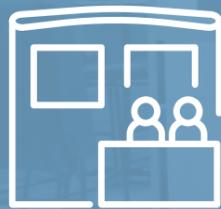
Startup Hub

Booth Showcase

49



A featured showcase of legal IT and tech startups, disruptors, and visionaries.



Startup Hub

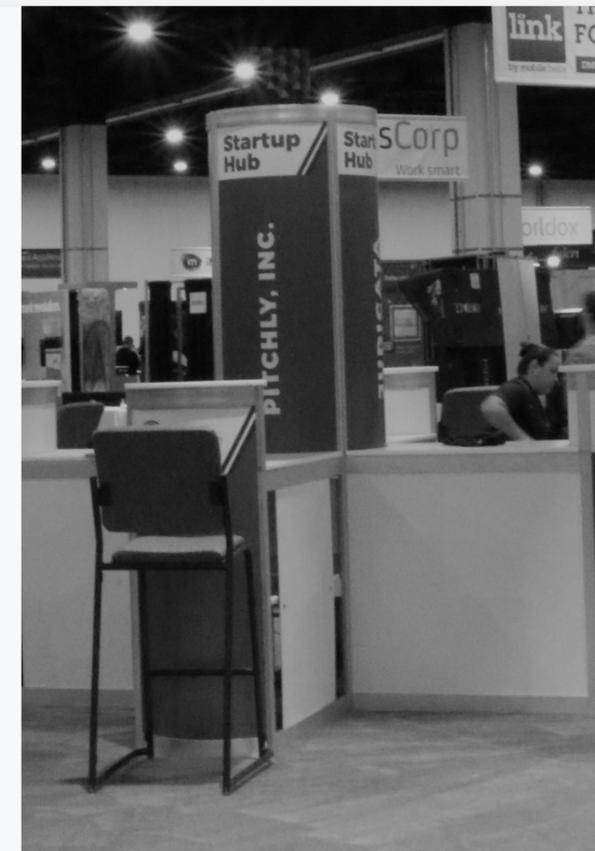
The 2024 Startup Hub will showcase legal IT and tech startups, disruptors, and visionaries. Each qualified company will gain access to the most powerful group of legal IT and tech decision makers that can propel your company's business.

**Applications accepted 25 March through 1 May.*

Booth Space **\$3,000**

Vetted by ILTA's Business Partner Development Team, this sponsorship includes:

- One (1) 10'x10' space in the ILTACON Exhibit Hall Startup Hub;
- One Kiosk with two (2) stools, standard carpet in show colors, wastebasket, one standard electrical drop (120v 5amp), and two (2) full access conference badges.



Secure your sponsorship today!

To learn more about this event or to secure your sponsorship,
reach out to sponsor@iltanet.org.