

# 2012 Insertion Order

## White Paper

COMPANY NAME: \_\_\_\_\_

### Issue

- March: Communications Technologies ..... Deadline February 6
- June: Knowledge Management ..... Deadline April 30
- July: Project Management ..... Deadline June 4
- September: Financial Management ..... Deadline July 30
- October: The New Librarian ..... Deadline September 4
- December: The Changing Face of Computing, ..... Deadline November 5

### Location

- Mega Premium.....\$3,000
- Full Page .....\$1,500
- Half Page .....\$900
- Quarter Page .....\$500
- Market Place.....\$200
- 2 Page Spread .....\$2,200
- 1/2 Page Spread.....\$1,650

#### ARTWORK

When sending us print-ready art, we prefer digital files. Digital art submissions are due three full business days prior to issue closing date. Digital art specifications can be found starting on page 24 of the [media kit](#). ILTA reserves the right to (1) decline ad space for products or services it deems to be of a questionable moral or ethical nature, that may offend recipients of our mailings, or that otherwise do not coincide with publication standards; (2) limit the number of ads or cards in any mailing for a particular product or product type.

**Please provide electronic artwork along with advance payment for the ad by submission deadline.**

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
E-Mail Address: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Payment must be made in advance payable to ILTA, and mailed to:**

ILTA  
9701 Brodie Lane, Suite 200  
Austin, Texas 78748

**Contact Information:**

adsales@iltanet.org  
512.795.4672 (Direct Line)  
512.233.5109 (Fax)

**Sponsorship Level:**

Platinum\_\_\_, Gold\_\_\_, Silver\_\_\_, Bronze\_\_\_

**Do you wish to utilize your Sponsorship discount?** Y\_\_\_ N\_\_\_

**Are you utilizing a volume discount?** Y\_\_\_ N\_\_\_

**Please read and complete the indemnification paragraph below and acknowledge your agreement with your signature:**

In consideration of ILTA publishing advertising copy provided by \_\_\_\_\_ (company name), the company agrees to fully and completely defend, indemnify and hold harmless ILTA, its insurance carriers, officers, directors, employees, agents, assigns, representatives, indemnitors, attorneys and any and all other persons, firms and corporations that might be in privity with it, whether named herein or not, of all and each of them, of and from all claims, demands, actions or causes of action including, but not limited to legal fees, court costs and reasonable and necessary expenses, costs for investigation in preparation of defense, and judgments, if any, stemming from any claim or claims that might ever be asserted or pursued by other parties against ILTA as a result of ad copy provided by the company.

\_\_\_\_\_  
Printed name and title of company representative

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date