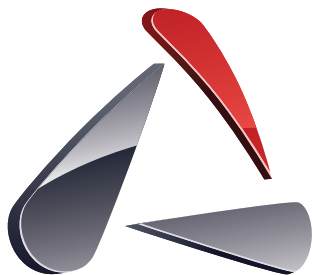


ILTA



SharePoint Symposium 2012

JUNE 12-13
WESTIN LOMBARD
YORKTOWN CENTER
LOMBARD, IL

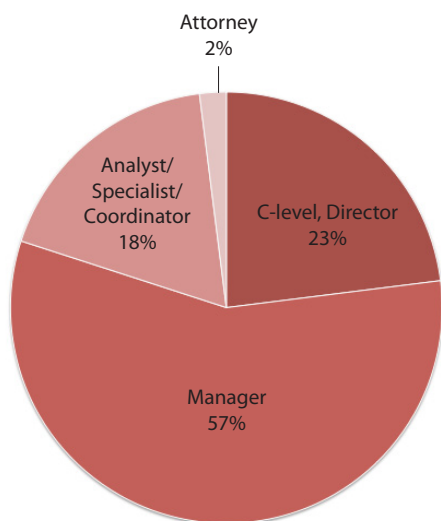
Exhibitor Prospectus

The International Legal Technology Association's (ILTA's) membership continues to grow, and we're providing services to an ever more diverse community of professionals. Our core mission, sharing knowledge and experience among peers, remains the guiding focus of our organization. We are truly "peer powered."

We are happy to offer vendors the opportunity to participate in the fifth annual ILTA SharePoint Symposium 2012! This event will be two days full of educational and networking opportunities for professionals working with SharePoint in their firms or law departments. For the first time, we are offering an exhibit hall with space for approximately 30 vendors. If you want access to C-level strategists, operational managers and developers, this event should be one of the main events for you to attend this year!

Attendee Demographics

At last year's event, we had 172 attendees, and we are projecting 250 for 2012!
Here's the breakdown by job classification for those who attended in 2011.



Attendees By Firm Size

# Attorneys at Firm	# Attendees
<50	9
51 - 100	13
101 - 250	46
251 - 500	42
501+	62

Symposium Schedule

TUESDAY, JUNE 12: DAY ONE

8:30 a.m.	Registration and Breakfast
9:30 – 10:30 a.m.	Keynote
10:30 – 11:00 a.m.	Break and Exhibits
11:00 – 12:00 p.m.	Session 1
12:00 – 1:30 p.m.	Lunch and Exhibits/Demos
1:30 – 2:30 p.m.	Session 2
2:30 – 2:45 p.m.	Break
2:45 – 3:45 p.m.	Session 3
3:45 – 4:00 p.m.	Break
4:00 – 5:00 p.m.	Session 4
5:00 – 6:30 p.m.	Reception in Exhibit Area

WEDNESDAY, JUNE 13: DAY TWO

8:30 a.m.	Registration and Breakfast
9:30 – 10:30 a.m.	Keynote
10:30 – 11:00 a.m.	Break and Exhibits
11:00 – 12:00 p.m.	Session 5
12:00 – 1:30 p.m.	Lunch and Exhibits/Demos
1:30 – 2:30 p.m.	Session 6
2:30 – 2:45 p.m.	Break
2:45 – 3:45 p.m.	Session 7
3:45 – 4:00 p.m.	Break
4:00 – 5:00 p.m.	Open Discussion and Wrap-up

Activities in the Exhibit Hall

- **LUNCH IN EXHIBIT HALL:** Lunch on Tuesday and Wednesday will be in the Exhibit Hall from noon to 1:30 p.m.
- **SESSION BREAKS IN THE EXHIBIT HALL:** Longer breaks are scheduled in the mornings from 10:30 – 11:00 a.m.
- **RECEPTION:** The Junior Ballroom (Exhibit Hall) is the site for our event reception on Tuesday night. While enjoying refreshments, attendees will have time to network, meet with exhibitors and get acquainted with their products!

Exhibitor Package (\$3,000) includes

- One 6' draped tabletop display with one standard power outlet and 2 chairs
- Badges for two (2) personnel
- Participation in meals, breaks and reception
- Admittance to all sessions
- An electronic file of symposium registrants as of June 1st (no email addresses provided)
- Company listed as exhibitor on symposium website and materials
- Company listed as exhibitor in thank you message to attendees following the symposium
- Signage recognition in the exhibit area

Sponsorship Opportunities

Sponsorships are the perfect way to maximize your participation at ILTA SharePoint Symposium 2012. We are excited to offer the following promotional opportunities to help you stand out in the crowd and get noticed by our attendees!

ITEM	\$ Amount	Benefits
Event Badge Holders	\$3,000	<ul style="list-style-type: none"> Your logo to appear on the badges provided by ILTA Signage recognition near the exhibit hall Acknowledgment on our event website One slide to run in PowerPoint presentation between sessions (slides to run in a loop - 5 sec each)
FreeConnect Wireless Network	\$3,000	<ul style="list-style-type: none"> Your website as default on wireless sign-in page Your logo on wireless access information in program guide Signage recognition near the exhibit hall Acknowledgment on our event website One slide to run in PowerPoint presentation between sessions (slides to run in a loop - 5 sec each)
Mobile App	\$3,000	<ul style="list-style-type: none"> Your logo to appear on the home screen of the Mobile App, with link to your website Signage recognition near the exhibit hall Acknowledgment on our event website One slide to run in PowerPoint presentation between sessions (slides to run in a loop - 5 sec each)
Conference Journal / Program Guide	\$3,000	<ul style="list-style-type: none"> Full page ad on back cover of Journal given out at registration Your logo in footer on note pages in Journal Signage recognition near the exhibit hall Acknowledgment on our event website One slide to run in PowerPoint presentation between sessions (slides to run in a loop - 5 sec each)
Reception	\$3,000	<ul style="list-style-type: none"> Napkins with your logo (1 color) used during reception Opportunity to place your organization's materials or promos in reception area Listed as reception sponsor on event marketing materials Listed as reception sponsor in Journal Signage recognition at reception Signage recognition near the exhibit hall Acknowledgment on our event website One slide to run in PowerPoint presentation between sessions (slides to run in a loop - 5 sec each)
Session Audio Recordings	\$2,000	<ul style="list-style-type: none"> Your logo to appear on the Session Audio Recordings download webpage on event website, with link to your website Your logo on audio recording information in program guide Your logo on announcement to all ILTA members following event regarding complimentary session audio recordings available for downloading. Signage recognition near the exhibit hall Acknowledgment on our event website
Event Bags	\$2,000	<ul style="list-style-type: none"> Sponsor will provide 300 bags to be handed out to each registered attendee. The bag will carry the sponsor's company branding and the event logo. Signage recognition near the exhibit hall Acknowledgment on our event website
On-Line Registration Page	\$1,000	<ul style="list-style-type: none"> Banner ad on Conference On-Line Registration Page Signage recognition near the exhibit hall Acknowledgment on our event website
Hydration Stations	\$1,000	<ul style="list-style-type: none"> Water stations clings with your logo Sponsor can provide cups with logo at water stations (per ILTA specs) Signage recognition near the exhibit hall Acknowledgment on our event website

Sponsorship Opportunities (cont'd)

Session Room (2 available)	\$1,000	<ul style="list-style-type: none"> • Podium Cling with your logo (1 color) • Opportunity to place your organization's materials or promos in back of room • Sponsor can provide notepads and pens with logo • Signage recognition near the exhibit hall • Acknowledgment on our event website
Signage	\$1,000	<ul style="list-style-type: none"> • Your logo displayed on printed signage • Signage recognition near the exhibit hall • Acknowledgment on our event website
Lunch (2 available)	\$1,000	<ul style="list-style-type: none"> • Opportunity to place your organization's materials or promos in room • Listed as lunch sponsor in Journal • Signage recognition at lunch • Signage recognition near the exhibit hall • Acknowledgment on our event website
Continental Breakfast (2 available)	\$750	<ul style="list-style-type: none"> • Opportunity to place your organization's materials or promos in room • Listed as breakfast sponsor in Journal • Signage recognition at breakfast • Signage recognition near the exhibit hall • Acknowledgment on our event website
Exhibit Hall Break (6 available)	\$500	<ul style="list-style-type: none"> • Listed as break sponsor in Journal • Signage recognition at break • Signage recognition near the exhibit hall • Acknowledgment on our event website

Advertising Opportunities

Establish your presence beyond the exhibit hall with additional advertising in the conference journal/program guide AND on the event website. With nearly 100% of attendees registering on the web, an enhanced visual presence is sure to leverage your corporate identity. Stand out from your competitors; solidify your presence at ILTA SharePoint Symposium 2012!

Conference Journal/ Program Guide Ads		Conference Website Ads	
Full Page – Back of Section Dividers	\$1,000	Premium Thumbnail Ad (Home Page)	\$2,000
Full Page – Advertising Section of Journal	\$ 600	Premium Thumbnail Ad (Registration Page)	\$2,000
Half Page – Advertising Section of Journal	\$ 350	Standard Thumbnail Ad (Other Pages)	\$ 750

Registration Form

Deadline is April 1, 2012 (or until space is sold out).

TO REGISTER: Complete this form and mail/fax/email it with your credit card information or check payable to ILTA to:

Peggy Wechsler, Program Director Fax: 512.233.5109
ILTA, 9701 Brodie Lane, Suite 200 Phone: 512.795.4662
Austin, Texas 78748 Email: peggy@iltanet.org

Company Name: _____

Cardholder's Name: _____

Billing Address: _____
must be the address on file
with credit card company for
validation purposes

Telephone Number: _____

Card Type: VISA MasterCard American Express

Card Number: _____

Expiration Date: _____

Exhibitor Fee: \$ 3,000

Sponsorship Items: \$ _____
\$ _____
\$ _____

Advertising: \$1,000: Full Page — Premium \$2,000: Web — Home Page
 \$ 600: Full Page — Ad Section \$2,000: Web — Reg. Page
 \$ 350: Half Page — Ad Section \$ 750: Web — Other Pages

Total: \$ _____
